

Revitalising Geranium Be Part of the Future



Geranium Community Hub Redevelopment

Sponsorship Prospectus

The Geranium Community Hub is at the heart of our town's transformation. Following the closure of the local primary school, the community has come together to secure and repurpose the school site to deliver vital services, create employment opportunities, and rejuvenate our rural town.

This redevelopment goes beyond infrastructure. It will provide spaces for community wellbeing programs, social connection, early childhood activities, adult education, and youth engagement.

To bring this vision to life, we are inviting local businesses and philanthropic supporters to partner with us. Your sponsorship will directly contribute to rebuilding a resilient, connected, and inclusive community and you'll be publicly recognised for your leadership in supporting regional renewal.

Why Sponsor?

Sponsoring the Geranium Community Hub is an opportunity to be part of something bigger; a movement to breathe new life into regional Australia and keep the spirit of country towns alive. Your support helps create a thriving space that fosters connection, wellbeing, learning, and local opportunity.

By partnering with us, you're not just funding a building, you're investing in people, in community, and in the future of rural life. You can take pride in knowing your contribution is helping to rebuild something special and strengthen the social fabric that keeps small rural communities together.



Sponsorship Opportunities

We have designed a tiered sponsorship program to suit all levels of business support. Your sponsorship will directly contribute to the redevelopment and will also provide valuable advertising for your business. All sponsorships are quoted GST exclusive.

Platinum Sponsor – \$5,000

- Prominent Mallee highway signage featuring your business name and logo, encouraging community support and recognition.
- Recognition as a Platinum Sponsor on sponsors boards, prominent write up on the website and ongoing recognition on social media platforms – 6 social media adverts per year.
- Acknowledgement at all major community events and in all publications.

Gold Sponsor – \$2,500

- Large main road signage on the fence outside the Geranium Hub in the township of Geranium, featuring your business name and logo.
- Recognition as a Gold Sponsor on our sponsors boards at the pool, hub buildings, website and social media platforms – 3 social media adverts per year.
- Acknowledgement at all major community events and in publications.

Silver Sponsor – \$1,000

- Recognition as a Silver Sponsor on our sponsors boards at the pool, hub buildings, website and social media platforms – 1 social media advert per year.
- Stand alone A3 corflute sign on the Geranium pool fence.
- Family pool pass for the season.

Bronze Sponsor – \$500

- Recognition as a Bronze Sponsor on our sponsors boards at the pool, hub buildings and website and joint recognition on social media platforms.
- Family pool pass for the season.

Join us in rebuilding our town!

For more information or to become a sponsor, contact:

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GeraniumHub